



Cover photo, Gateway Arch, ©2009, Renant Cheng

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SIGUCCS Fall Conference 2009

# THE ARCH ADVISOR

## Gear up for Gala

### *Social Highlight of SIGUCCS 2009!*

The **Gala** will be held today from 7-11P.M. in the St. Louis Gateway Arch. The Arch is approximately five blocks (1/2 mile) from the hotel. If you need non-walking transportation, local cabs are available, but note there will still be a 3-block walk to the Arch from the drop-off point.



Gateway Arch at Night

Since this is a national park, there are **strict regulations that must be followed**. You will go through a security checkpoint (much like airport security). Plan to arrive approximately 30 minutes early to allow time to get through security. No weapons, including pocket knives, are allowed. Purses and cameras are allowed, but all bags will be searched, so pack lightly so you can get through security as quickly as possible and move on to the dinner and sightseeing!

**You MUST wear your name badge to be admitted. If you forget it, you will have retrieve it before you will be allowed admittance.**

At the Gateway Arch, you can board an enclosed tram for the ride to the top. The four minute, narrated ride will take you to the indoor Gateway Arch Observation Area and will run from 8:30-10:30 P.M. Cameras and camcorders are permitted, but no tripods.

The tram trip averages 4 mph, holds 4-5 people and is not wheelchair accessible. The rest of the facility is, but for the tram, you'll need to step up into the car. There is a replica of the tram near the gift shop that you can check out to make sure the ride won't be too claustrophobic for you. To reach the top of the Arch and return, you must manage a minimum of 96 steps, although they are separated by 6 flights of stairs. Also, there is no seating at the top of the Arch. For those who cannot visit the top of the Arch, a virtual tour is available at video kiosks in the Visitor Center.

Please make sure you allow enough time to see the museum and movies during the dinner service. The Museum of Westward Expansion will close at 9 P.M. The movie

## ST. LOUIS FORECAST



**Tuesday** Mostly cloudy. 30 percent chance of rain in the afternoon. High in mid 50s. NE wind around 10 mph.



**Tuesday Night:** Occasional rain. Low in mid 40s. E wind around 10 mph. Chance of rain 80%.  
**(Bring Your Umbrella to Gala!)**

## Jason Young Presents Awesome Keynote!

►Book is "Culturetopia, The Ultimate High-Performance Workplace"

►Websites Jason mentioned in his keynote and/or follow-on Q&A session:

- www.cpp.com
- www.psychpress.com
- www.tracomcorp.com
- www.businessballs.com

► DVD presented available from [www.robertkcooper.com](http://www.robertkcooper.com) (DVD presented was "Excelling in a Changing World"

► Jason's website:

<http://www.jasonyoungspeaks.com/>



Rob Paterson  
 Penny Crane  
 Award winner



Hall of Fame Award winners

Nancy Bauer-Runyan,  
 Lynnelle Lacy,  
 Teresa Lockard,  
 Glen Ricart  
 [not pictured: Jim Kerlin,  
 awarded posthumously]

## Late Entry for Poster Presentation:

Erick Kostas will present a poster on "Second Life and the Holodeck" at the Poster Session today. This will showcase work done on 3D modeling, building, and creation in the virtual world of Second Life. Check out the virtual classroom and holodeck, where it is possible to completely change the environment of a virtual room with the click of a button.

"Lewis & Clark Great Journey West" will run from 8:30-9:15 P.M. in the Odyssey Theater, and the movie, "Monument to the Dream", held in the Tucker Theater, will run from 9:30-10 P.M.

### DINNER:

A Route 66 Buffet will be served from 7-9 P.M. and will include: mixed lettuce salad, herb-encrusted roasted pork loin w/ barbeque sauce, roasted chicken quarters w/gravy, macaroni & cheese, red-skinned mashed potatoes, country-style green beans with onion & bacon, mixed berry cobbler with homemade vanilla ice cream.

An open bar will be available between 7-10:45 P.M. Beer, wine, soda, coffee, iced tea and water will be available throughout the night. (Note: You cannot bring food or drink in with you.)

### THINGS TO SEE:

Besides visiting the top of the Arch, you might want to visit the following:

**The Museum of Westward Expansion:** artifacts from the days of Lewis and Clark open from 7-9 P.M.

**The Levee Mercantile:** unique products sold by St. Louis merchants during the 1870's; open all evening.

**The Arch Museum Store:** under the Gateway Arch, featuring exclusive and unique gifts; open all evening.

### Poster Sessions Today

In addition to all the wonderful sessions of the day, plan on attending the Poster Presentations from 1-2:20 P.M. in the Arch View Ballroom. This is a walk-up

event that allows people to share their campus experiences with colleagues on a one-to-one basis. Presenters illustrate their topics on poster boards and/or laptops/screens, handouts, or via other materials. Also, SIGUCCS Board members will be present to discuss any ideas, issues, or concerns, and some Communication Award Winners will have presentations of their award-winning products. Note: Poster presenters may set up in the ballroom at lunchtime.

Lunch will be on your own today, but adding to your enjoyment for the informative Poster Presentations will be dessert in the form of Ted Drewes' famous frozen custard! (See sidebar for more info.)

### Vendor-Sponsors

Vendor-Sponsors will be present in the Grand Foyer to discuss their products during the Poster Sessions. Please stop by to thank them for their generous support and to learn more about their products and services.

### Items of Note:

★ Grand Suite I, across from the registration desk is available for speaker prep (posters and sessions).

★ Food & drink for breaks is available at both ends of the conference area.

★ Problems on Monday with wireless were related to the hotel's infrastructure, not Xirrus.



## Ted Drewes' Frozen Custard - a Saint Louis Tradition!

Ted Drewes has been selling frozen custard for decades. Ted Sr. opened his first ice cream store in Florida in 1929, followed by a store in St. Louis the next year, another in south St. Louis in 1931, and a second south side stand in 1941. Ted, Sr. was a St. Louis attraction himself, winning the tennis Munny championships each year from 1926 to 1935 and the National Public Parks title four straight years in the middle 1920's.

According to Ted Jr., the success of the operation has brought it nationwide attention in the form of offers to franchise, to which he has never agreed and says that he never will. "It is a matter of quality. Franchising could lead to mediocrity", Ted has said.

## Join the New SIGUCCS Online Community!

<http://siguccs.ning.com>

Ning is a free online service for creating, customizing and sharing your own Social Networks. Ning allows people to join and create Ning Networks. With more than 1.5 million Ning Networks created, and 33 million registered users, millions of people are coming together across Ning to explore and express their interests and meet new people around shared pursuits. For more information visit [www.ning.com](http://www.ning.com).

## Drawing on Wednesday!

Don't rush off on Wednesday! There will be a drawing after the closing keynote!

## Check Out the New SIGUCCS Website! ([www.siguccs.org](http://www.siguccs.org))