Minutes from SIGUCCS Executive Committee Monthly Meeting – December 11, 2017

Present:
Laurie Fox, Dan Herrick, Lisa Brown, Mat Felthousen, Kristen Dietiker, Chester Andrews, Irene Frawley

Absent:
N/A

Old Business:
Member Benefits - remaining the same as last year

New Business:

1. 2018 Conference
   ● Discussion about offering a slide template to presenters. EC likes the idea, Dan will seek a volunteer from the community to create one.
   ● “Exhibitor” vs. “Sponsor” in Convention center - language we traditionally use (exhibitor) will result in higher fee because they have an exhibitor hall? Fee is $35-50 per exhibitor. Sponsor language has been relaxed from ACM, so we can potentially use that language.

2. 2019 Conference
   ● Discussed location possibilities and dates.
   ● Next step is to talk to John Otero at ACM about sites that best match size of our conference and the dates we want. He can help us narrow the list of sites.

3. Conference photos - Shutterfly should be permanent destination, google is good for staging

4. Marketing
   ● Lisa briefed us about some upcoming ideas the marketing committee is working on.
   ● Webinar announcements communications: in advance, day before, when recording is available
   ● Lisa has students working on collating lists of CIOs and Help Desk Mgrs in Florida for conference outreach

5. Update: Mentoring breakfast, not dinner, per Beth
   ● Probably a bit more expensive but works better with conference schedule
   ● Beth would like to know budget (board provided) - Last year was $500 - Could be $60/plate if at resort
   ● Discussion about mentoring dinner, breakfast costs.
   ● Vote- give Mentoring program $1,500 for year to cover all costs and let Beth determine breakfast/dinner logistics each year.

-Minutes submitted by Laurie Fox