SIGUCCS Board Monthly Meeting

GoTo Meeting Information: https://global.gotomeeting.com/join/403143845

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<td>Laurie Fox</td>
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<td>Dan Herrick</td>
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<td>Allan Chen</td>
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<td>Lisa Brown</td>
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<td>Chester Andrews</td>
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<td>Mat Felthousen</td>
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<td>Irene Frawley</td>
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Meeting Agenda

Old Business

- Last meeting minutes (up on website)
- Last meeting action items
  - Events Calendar Google Analytics (Chester)
    - Usage is likely low, data not yet obtained
    - Decision – remove from site
  - Paper Template issues (Dan)
    - Adrienne is person at ACM to ask (via Irene)
      - Adrienne: Paper length requirements come from us, not ACM
      - Adrienne: New template increases paper length
  - **Paper length: added as topic to in-person board meeting**
    - Talk about at closed, field questions at open board meeting
    - Paper requirements in general
    - What we tell people, expect, etc
    - Some opinions from frequent paper writers
- Resume Review Project (Allan)
  - Board has approved moving ahead with coach/recruiter
  - No issues switching to manager/director (rather than director/CIO)
  - Talking again next week
  - Advertising Resume Review program
- For Mentoring program, there was a BoF
  - Do we want something like this?
- Do other SIGs record conference sessions (Laurie)
  - 3 SIGS do that we know of (see below)
  - Many others do as well, according to Irene
  - Can go into the DL
    - Benefit: members only get to see DL
  - Many challenges
    - Panel: if 1 person says “no” then entire session is off limits
- Highlights
  - Lightning talks
- Sheridan generates the list, is part of the submission process
  - Can’t submit until check the box for yes/no to record
  - But not everyone goes through paper process

Discussion / Decision Topics for Meeting

**SIGUCCS Annual Report**
- Sections for additional content
  - Broadening Participation
    - Conference attendance grants
    - Communication efforts
      - Marketing report
  - Webinars
- Key issues in the next 2-3 years
  - Tracking volunteer activities
    - Can ACM help us with something?
  - Identifying future conference and organization leaders
    - Constantly a concern
    - Finding local people
  - Outreach beyond existing member list
  - Cost of keynote speakers
- Review report collectively *(Board)*

**Webinars**
- Former SIG board person in communication with Allan
- On24 platform
  - Would need to change platforms
- Can our YouTube channel be added to ACM’s? *(Chester to email Irene)*
  - They do have “featured” channels

**Recording 2018 Presentations**

*From SIG Best Practices Document:*
**SIGGRAPH:**
Contract with company to record ($30K)
8 simultaneous rooms
Content available to purchase at multiple resolutions for various platforms
Content available in DL 3 months after conference

**SIGCOMM:** The SIG leadership got bids from various companies two years ago, and chose MeetEcho
All SIG-sponsored conferences are encouraged to use MeetEcho for both live streaming and to load captured, post-processed video to the ACM DL
Video from the last several years’ SIGCOMM flagship conferences (since 2011) are available on DL and highly appreciated by student members

**SIGMOBILE:** General chairs of our larger conferences are asked to provide recordings
To reduce cost for smaller venues, the SIG has organized a video volunteer team that brings SIG-purchased basic recording equipment ~$2500 to the venue and records the talks. The SIG covers full student travel for one experienced student volunteer to travel to the conference. This has been the main mode of operation for the past 2-3 years.
Content is available on SIGMOBILE Youtube channel and is in the process of being transferred into the DL

**Fall conference**
Recording not driven by the 2018 conference
But time to think about this for 2019
**Add to in-person board meeting**

**SIGUCCS Website**
Still need:
- Images for pages
  - **614 pictures from 2017 now on Shutterfly***
  - 2016 also in there
  - 2018 Site visit photos (Dan, potentially via Melissa)
- Text for some pages
- Board approval for July 27th launch

**Conferences**
- 2018
  - All on track
  - Papers are close to finalized
  - 44 registrations
    - 11 signed up for Disney event
      - Need 25 to break even
      - Cancellation deadline is July 29
    - Need to market it again
      - Check in (Dan)
- Meme going out as part of Temptation Tuesday

- 2019
  - Hotel contract being finalized
  - Already planning the site visit