

Open SIGUCCS Board Meeting Agenda

X	Laurie Fox
X	Dan Herrick
virtually	Allan Chen
X	Lisa Brown
X	Chester Andrews
X	Mat Felthousen
X	Irene Frawley

Present: Terry Ruger, Bob Haring-Smith, Melissa Bauer, Miranda Carney-Morris, Alexa Spigelmyer, Kendra Strode, Becky Cowin, Shawn Plummer, John Bucher, Tom Wilk, Kelly Wainwright,

Introductions

SIGUCCS Update

- Membership - stable
- Professional Development - webinars, mentor program, need/desire for resume and career advice (how to implement - need more volunteer leadership)
- Budget
- Communities

SIGUCCS Conference Updates

(budget, attendance, feedback, etc.)

- 2017 - 246 registered attendees, exhibitor support vital \$47.5K, overall surplus of \$7000, Cate did a wonderful job, feedback positive for attendees
- 2018 - balance of awesome location with serious conference, did not want it to appear to be a Disney junket (worked to compress the days to keep people through the end of the day), from 2017 evaluation: lack of management content, some people missed a gala, Allan and Lisa helped recruit management track content, thank you to board for supporting the plenary speakers, newcomers number is 50, good to have close working relationship with the marketing committee, budgets for professional development are not good - presenters have had to withdraw
 - Budget - running close to budget, down a little of income because of low registration, \$40.5K exhibitors. Lisa and Melissa will look at the future TMRF to

ensure it does not include the honorariums that the Board is covering. Small surplus with the board's support of honorariums.

- 2019 - Great core committee, Bob H-S, Melissa, Becky Cowin, Mac Macintosh, great site visit in August, developing ideas about plenary speakers, will not have a gala, biggest focus is trying to market the conference and SIGUCCS before the CFP, Rudimentary website up.
 - Publicity - want to use MailChimp to start to track how effective our emails are. Free up to 2K users. Can also target follow up messaging after the messages. Pitfalls: over 2K would have to pay, the dreaded unsubscribe button. Becky will administer this year.
 - Plenary Speaker support - found two great speakers for next year - astronaut / NFL player - Google Technology Evangelist - Melissa will share with the board a TMRF to consider. Board has agreed to make a decision at the next board meeting Nov. 12
- Beyond

Open Discussion

- Can we find a volunteer to work with newcomers after the conference — Lisa and Robert will follow up newcomers to continue to engage
- Kendra — share the resource of the community
- Create guide for how to manage your SIGUCCS-L membership
- John Bucher recommends we print the list of attendees - Miranda will share with attendees how to access the registration