SIGUCCS Board Monthly Meeting

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<td>Laurie Fox</td>
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<td>Allan Chen</td>
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<td>Irene Frawley</td>
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Meeting Agenda

Old Business
- Last meeting minutes
- Last meeting action items

Discussion / Decision Topics for Meeting
- SGB Meeting recap (Dan & Laurie)
  - Another SIG presented on disabilities and accessibility support
    - SIG-ACCESS (sp?)
  - Other SIG leaders and conferences
    - Gathering of other SIGs that have only 1 conference a year
    - 1-2 persons per SIG
    - All SIGs that didn’t have a lot other activities than the conference per year
      - Most revenue comes from conference
  - Other SIGs had significant practitioner-populations as well
    - Though others still are research heavy
  - Question asked: is there a real benefit to association?
    - Continuity of governing body
      - Where does a surplus go?
      - From conference to conference
    - Credibility
  - Sponsorship levels
- More of conference budget comes from exhibitors at other conferences than SIGUCCS
- Not sure what to take away from this. Many are specialized conferences with specialized fields.
  - Some have for-profit attendees, which attracts a different kind of sponsor
- Higher sponsorship tiers - start at 5K, go up to 50K e.g.
  - How can we explore this question?
  - *Timing of conference - would vendors invest more if it was a different time?*
- *Sponsorship idea: publishers (e.g. O'Reilly)*
  - *Pluralsight*
  - *CBT Nuggets?*
- Travel grants
  - Many other conferences dedicate a lot of money towards this, especially for students
  - Can we do this? Why not?
- **Laurie or Dan will share out documents and notes**
- Conference size
  - Many other SIGs seemed happy with their conference size (even is smaller than us)
  - Maybe we focus at 200 instead of trying to recruit more? But there is a revenue issue (see comment on sponsorship levels)
- Some feedback from Donna @ ACM
  - We are asking for too many meeting rooms
    - Hotels make money off of the sleeping rooms. So we have too many sessions, basically, for the number of attendees we have
- Misc Conference Stuff
  - Co-locating with another one?
  - Timing?
  - Change in sponsorship levels?

**Conferences**

- **2019**
  - Open Awards Reception to all - do we have enough information for a vote?
    - Vote: open to everyone, budget $5K for event
    - Concerns/comments:
      - Timing? Continuing the Conversation?
        - Have a conversation with 2019 committee
        - Night of General Session (after awards have been given)
        - Have it go longer to make sure people show up?
        - Continuing the Conversation - have it the same night or no? How long do people stay for those?
- Or have it instead of Continuing the Conversation? At 5/5:30?
  - Vote PASSED
  - SIGUCCS swag ideas (pens, socks, screen cloths, stickers, USB flash drives)
    - Laurie will research costs and bring to May meeting for consideration

- 2020
  - Committee
  - Venue Selection
  - Misc

Marketing
  - Review Communication Calendar